

# Hunt! Fish! UNION!

UNION SPORTSMEN'S ALLIANCE

A New Club for Union Members



## You Asked For It, You Got It!

More than 3.2 million members of AFL-CIO affiliated unions hunt, fish and enjoy the outdoors. It's about time we had our own club.

Your union and the Theodore Roosevelt Conservation Partnership (TRCP) think so. They have joined forces to bring you the Union Sportsmen's Alliance (USA), a one-of-a-kind hunting and fishing club exclusively for union members, retirees and their families.

**You Work Hard. You Play Hard.  
That's the Union Way.**

Now, when union members play hard in the outdoors, they can count on the USA to make their experience even better.



*"I really enjoy the USA members-only forums, and I've already made lots of friends that I know will become great Union hunting buddies."*

**Beau Jencks**  
IAMAW District 60 Organizer

### Connect with Fellow Union Sportsmen

Through the forum section of the USA website, union hunters and anglers now have the opportunity to connect with their union brothers and sisters across North America who share a common passion for the great outdoors. Thinking of buying the latest hunting or fishing gadget? Ask other union hunting and fishing enthusiasts before you make a purchase. Trying to plan a hunting or fishing trip? Ask your fellow USA members about guides and outfitters they've used and avoid wasting money and valuable vacation time. Got a photo of an impressive trophy or have a tried-and-true tip to share? Post them on the USA website. Union members everywhere now have a home on the Internet at [www.unionsportsmen.org](http://www.unionsportsmen.org).



# Exclusive Access to Outdoor Stories, Tips & Techniques

The USA website provides good, old-fashioned hunting and fishing articles that are both entertaining and informative. Much like kicking back with your favorite outdoor magazine, the next best thing to actually being

out there in the woods or on a lake is reading a good story about it. Join a stalk for a mule deer buck with a bow on a rugged, western mountain slope. Learn new techniques to outwit a trophy whitetail, catch fall transition bass or learn to use stinger rigs for doubling on wall-eye. The content at

unionsportsmen.org is updated regularly with articles by the nations top outdoor writers like Larry Nixon, Mark Kayser, Peter Mathiesen and many more. The articles are organized by hunting and fishing categories, with fun features, tips and techniques, so you can quickly find just what you're looking for.



# Your USA Membership is Loaded with Benefits

When you join the USA for an annual fee of just \$25, you'll receive a \$25 gift certificate on Beretta field gear (no minimum purchase) and a one-year subscription to a top outdoor magazine. Plus, you'll be entered to win thousands of dollars worth of hunting and fishing gear, gift certificates and trips throughout the year. Members also receive a personalized membership card, auto and hard-hat decals, a bundle of savings with deals and discounts on your favorite outdoor gear and a members website to share ideas and discover new places to hunt and fish. For \$15 more, you can become a Charter member of the USA and receive all the benefits from the base membership along with a stylish Union Sportsmen's Alliance hat (made in the USA) and a full hour of action-packed outdoor excitement with our exclusive Big Bucks - Big Bass DVD. A membership in the USA more than pays for itself with the benefits package alone!



\*Some membership premiums pictured require Charter membership.





# Save Big with the USA!

The nations top outdoor companies want to be a part of the Union Sportsmen's Alliance, so they're offering membership benefits that make a USA membership a no-brainer. Are you looking for some great deals on hunting and fishing equipment from brands you know and

trust? The USA is working hard to identify great opportunities to save you money on products you need for the field and on the water. And with our commitment to locate the best offers from Union Made/U.S. Made manufacturers first and foremost, you'll be impressed with what outdoor

companies are offering. There are even more deals and discounts on the website, and USA will continually update this section with new offers. Make sure you keep coming back to see what new deals and discounts we have for you. Start saving big with your USA membership today!

## Great Deals just for USA Members

### Drake and McAlister

Looking for some great waterfowl and upland gear for the upcoming season? Look no further then Drake Waterfowl Systems and McAlister for all of your apparel and accessories needs. No matter what Mother Nature has in store for you this year, the Drake and McAlister lines will deliver quality, comfort and style for your time in the field.



The best part is that USA members can purchase all of this great gear online from these two premium brands at a

**15% discount!** Visit the Union Sportsmen's Alliance website for more details.

### Corwin Knives

Corwin Knives, proudly assembled by IAM Local 475 members, offers their Original Rifle Stock Hunting Knife with sheath to USA members at a **special discount of \$50 off** all online purchases.



### Ardent Reels

Ardent is proud to be the only 100% American owned manufacturer of casting and spinning reels that are Made in the U.S.A. and backed by an industry best 3 year warranty. **USA members receive a 10% discount** on all products purchased from the Ardent website.



### TruckVault

TruckVault, the industry leader in secure in-vehicle storage systems to the outdoor and sport markets, is proud to present a special offer available only to members of the Union Sportsman's Alliance.

### American Rodsmiths

American Rodsmiths is recognized as one of the premier fishing rod manufacturers in the country, and we are pleased to offer a **discount of 35%** to all USA members on all catalog orders. With over 300 different fresh and saltwater actions to choose from, American Rodsmiths has the fishing rod you want and need.



# Unite for the Future of Our Outdoor Heritage

For those of us who love to hunt and fish, there are few things we value more. Imagine life without watching the sun dissolve the morning mist with a fishing rod in hand or sitting in a tree stand amidst fall foliage attune to every rustle of the leaves. Imagine not being able to pass on your knowledge and passion of the outdoors to your children and grandchildren. The Theodore Roosevelt Conservation Partnership (TRCP) understands that hunting and fishing are more than hobbies; they are a lifestyle that has been passed down from generation to



generation, much like the union brother and sisterhood. Protecting that lifestyle is the very heart of the TRCP. Inspired by the legacy of Teddy Roosevelt, the TRCP is a coalition of hunting, fishing and conservation organizations working together to guarantee all of us quality places to hunt and fish. The Union Sportsmen's Alliance has the power to significantly strengthen the TRCP's efforts by uniting thousands of union sportsmen and giving them a voice to support and protect the future of our hunting and fishing heritage.

*"This club will continue to grow due to the passionate desire to conserve places to hunt and fish for my son and future generations."*



Todd Heustis - Sheet Metal Workers Local #9

## Start Enjoying the Benefits of Being a USA Member Today!



**THREE WAYS TO JOIN:** 1. Log on to [UnionSportsmen.org](http://UnionSportsmen.org) 2. Call toll-free 877-USA-2211

3. Mail this completed form to: Union Sportsmen's Alliance, P.O. Box 79732, Baltimore, Maryland 21279-0732

**YES! I want to Join the USA.**  \$25 Annual Membership

\$40 Charter Membership (includes USA hat & DVD)

**Choose your one-year subscription to:**

Petersen's Hunting  In-Fisherman  Guns & Ammo

\$2 of your \$25 dues will be applied to your one-year subscription. If you don't want a magazine, you'll be refunded \$2.

Enclosed is my check/money order for \$ \_\_\_\_\_

Charge my:  VISA  MasterCard  Discover  American Express

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ \$0.00 Sales Tax. Tax Exempt

Name on Card: \_\_\_\_\_

Your Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_  U.S.  Canada

Phone: \_\_\_\_\_

Union: \_\_\_\_\_ Local: \_\_\_\_\_

Are you a union:  Active Member  Retiree  Family Member

Email: \_\_\_\_\_

Do You:  Hunt  Fish  Both