

Share the Benefits of IAM Membership

A Call to Organize

Utilizing the latest in printing and web technology, the IAM has initiated an innovative approach to communicating with IAM members via direct mail and personal websites.

In the first of several planned mailings, active IAM members received a letter from International President Tom Buffenbarger in Spring 2007 asking them to volunteer to help with organizing drives or to send in contact information for anyone who needs a union or might be interested in joining the IAM.

Recipients could respond by mail or log on to a secure personal website and fill out an online form (retired IAM members can participate online at www.gomachinists.org). "We learned at the Organizing Summit in 2005 that speaking directly to our members produced the best organizing information. Now, we have taken it one step further. With direct mail and a personal web-



"I am convinced that the time has come for IAM members to become what they used to be — the organizing eyes, ears and arms of the Machinists Union."

R. Thomas Buffenbarger

site, our members can tell us about people they know who want the benefits of working under an IAM contract," said Buffenbarger.

Using a unique identifier, IAM members can log on to a secure website to send in organizing information, which is then forwarded to the IAM

Organizing Department for follow-up. "More than 5,000 members have accessed their personal websites or mailed back a card," said IAM Organizing Department Director Larry Washam. "This is a great way to get our members to focus on making the IAM even stronger. When more companies are organized and their workers have the benefits of an IAM contract, we all win."

"Working families today face declining wages, uncertain retirements and skyrocketing health care costs," said Buffenbarger. "IAM-represented workers have stayed ahead of nonunion workers, but it is a fight that no one will win unless more people in North America join unions and work together to protect the middle-class standard of living. If you know someone who is interested in joining the IAM, send in the information. It's the first step for a more secure future for your family and theirs."