

GL-2 Communications

January 16, 2007

Subj: 2007 Newsletter & Website Contest

To: All Local Lodge Recording Secretaries and District Lodge Secretary-Treasurers

Dear Brothers and Sisters:

This is the official announcement of the 2007 IAM Newsletter & Website Contest. It is open to all local lodges and districts in good standing having publications that are regularly distributed or mailed to members and/or regularly updated IAM websites. This contest will consider newsletters published between April 2006 and April 2007 and websites operating online during the judging period. The deadline to submit your entries is May 31, 2007. Please read the enclosed rules carefully.

Awards for publications will include:

- General Excellence
- Best Layout & Design
- Best Feature

Awards for websites will include:

- General Excellence
- Best Layout & Design

An independent panel of judges will review the publications and the websites and will then select the winners. The judges will choose all winners, except for winners of the "Editor's Awards" and the "Web Steward's Awards," which are chosen by the IAM Communications Department Staff.

Good luck.

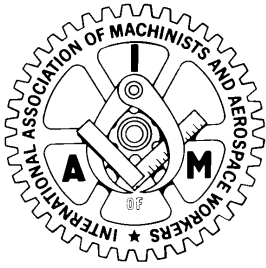
In solidarity,

Richard S. Sloan
Director of Communications

RSS/tak

Enclosures

cc: Executive Council
TCRs



2007 IAM Newsletter & Website Contest

Contest Rules

Eligibility

All official membership publications published by IAM local or district lodges in good standing dated April 2006 through April 2007.

Entry Deadline

All entries must be received by the IAM Communications Department by midnight May 31, 2007. (We cannot return submissions.)

Newsletter

General Excellence

Two consecutive issues of your lodge's publication will be judged on overall effectiveness. Judges will consider content, appearance, consistency, effective writing and editing. Please use the appropriate form.

Layout & Design

Publications will be judged on overall appearance, adherence to standards of readability and impact. Regardless of the format of your publication (tabloid, newsletter size, professionally printed or copied in-house), graphics play an important role in effectiveness. Please use the appropriate form and include two consecutive issues.

Best Feature

In this classification, "feature" is broadly defined to include anything outside of the routine news reporting. It can include an investigative report, a regular one-on-one interview, a special report or a series of reports, humor, satire, editorial cartoon (original, not syndicated or "lifted" from another publication); a photo essay, etc. If a feature series is being submitted, please include a complete set.

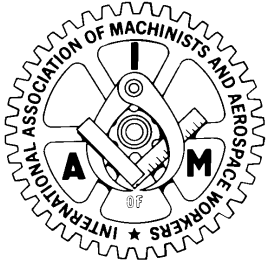
Websites

General Excellence

Websites will be judged on overall effectiveness, technical expertise, appearance and content. Please include the website address and use the Website entry form.

Best Design

The internet is a classic example of the medium becoming the message. Judges will rate websites by how well the message of trade unionism is presented and how effectively your website presents it. Please include the website address and use the Website entry form.



2007 IAM Newsletter & Website Contest Official Entry Form

Newsletters/General Excellence

Please Print

Local Lodge #

District Lodge #

Publication Name

Editor(s)

Address

City - State/Province

Postal Code

Telephone

Fax

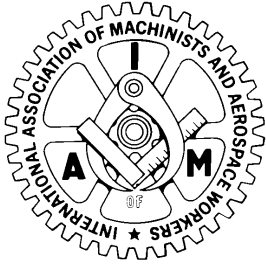
Email Address

Publishing Frequency

Number of Copies

1. Submit only one entry.
2. Submit **two** hard copies of consecutive issues and attach them to this form.
3. Entries must have been published between April 2006 and April 2007.
4. The deadline for submission of entries is May 31, 2007.
5. Return this completed form to:

IAM Newsletter Contest
Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2007 IAM Newsletter & Website Contest Official Entry Form

Newsletters/Best Layout & Design

Please Print

Local Lodge #

District Lodge #

Publication's Name

Editor(s)

Address

City - State/Province

Postal Code

Telephone

Fax

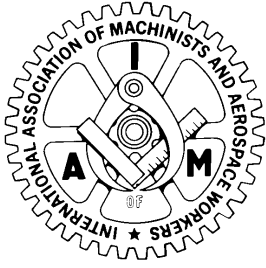
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9000 Machinists Place
Upper Marlboro, MD 20772-2687



2007 IAM Newsletter & Website Contest Official Entry Form

Newsletters/Best Feature

Please Print

Local Lodge #

District Lodge #

Publication Name

Editor(s)

Address

City - State/Province

Postal Code

Telephone

Fax

Email Address

Publishing Frequency

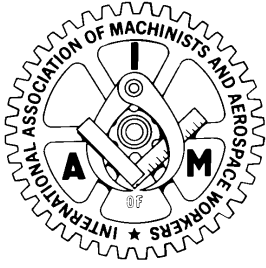
How Many Copies?

Name of Best Feature

On Page

1. Submit only one feature for this category and attach it to this form.
2. If you are submitting a feature series, please include the complete set. Please be certain the date of the publication appears on the newsletter.
3. Entries must have been published between April 2006 and April 2007.
4. The deadline for submission of entries is May 31, 2007.
5. Return this completed form to:

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Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2007 IAM Newsletter & Website Contest Official Entry Form

Website/General Excellence, Best Layout & Design

Please Print

Local Lodge #

District Lodge #

Website Address

Web Steward(s)

Address

City - State/Province

Postal Code

Telephone

Fax

Email Address

1. The lodge's website will be used for all classifications in the website category.
2. Your website must be published and online as of May 31, 2007.
3. The deadline for submission of entries is May 31, 2007.
4. Return this completed form to:

IAM Newsletter Contest
Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687