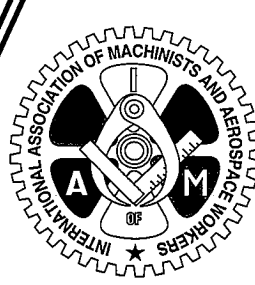


**International
Association of
Machinists and
Aerospace Workers**



9000 Machinists Place
Upper Marlboro, Maryland 20772-2687

Area Code 301
967-4500



GL-2 Communications

January 18, 2011

Subj: 2011 IAM Newsletter & Website Contest

To: All District Lodge Presidents and Secretary-Treasurers and
Local Lodge Presidents and Recording Secretaries

Dear Sisters and Brothers:

This is the official announcement of the 2011 IAM Newsletter & Website Contest. It is open to all local and district lodges in good standing having publications that are regularly distributed or mailed to members and/or maintain regularly-updated IAM websites. This Contest will consider newsletters published between **April 2010 and April 2011** and websites operating online during the judging period.

Enclosed are the Official Entry Forms and Contest Rules. The deadline to submit entries is **Friday, May 13, 2011**. Please read the Contest Rules carefully.

Awards for publications will include:

- General Excellence
- Best Layout & Design
- Best Feature

Awards for websites will include:

- General Excellence
- Best Layout & Design

An independent panel of judges will review submitted publications and websites and will then select the winners. Contact the Communications Department at 301-967-4520 if you have any questions.

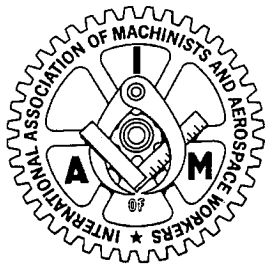
Best wishes and good luck!

In solidarity,

Richard S. Sloan
Director of Communications

RSS/tc
Enclosures

cc: Executive Council
TCRs



2011 IAM Newsletter & Website Contest

CONTEST RULES

Eligibility

All official membership publications created by IAM local or district lodges in good standing dated April 2010 through April 2011 are eligible.

Entry Deadline

All entries must be received by the IAM Communications Department by May 13, 2011. (We cannot return submissions.)

Newsletter

General Excellence

Two consecutive issues of your lodge's publication will be judged on overall effectiveness. Judges will consider content, appearance, consistency, effective writing and editing. Please use the appropriate Newsletter Entry Form.

Best Layout & Design

Publications will be judged on overall appearance, adherence to standards of readability and impact. Regardless of the format of your publication (tabloid, newsletter size, professionally printed or copied in-house), graphics play an important role in effectiveness. Please use the appropriate Newsletter Entry Form and include two consecutive issues.

Best Feature

In this classification, "feature" is broadly defined to include anything outside of the routine news reporting. It can include an investigative report, a regular one-on-one interview, a special report or a series of reports, humor, satire, editorial cartoon (original, not syndicated or "lifted" from another publication), a photo essay, etc. If a feature series is being submitted, please include a complete set. Be sure to use the appropriate Newsletter Entry Form.

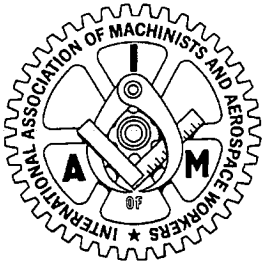
Websites

General Excellence

Websites will be judged on overall effectiveness, technical expertise, appearance and content. Please include the website address and use the appropriate Website Entry Form.

Best Layout & Design

The internet is a classic example of the medium becoming the message. Judges will rate websites by how well the message of trade unionism is presented and how effectively your website presents it. Please include the website address and use the Website Entry Form.



2011 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / BEST FEATURE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

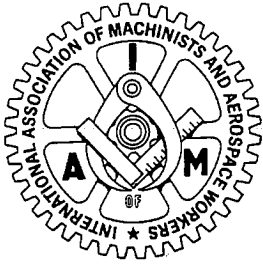
Distribution Number:

Name of Best Feature:

On Page

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one feature for this category and attach it to this form.
3. If you are submitting a feature series, please include the complete set. Please be certain the date of the publication appears on the newsletter.
4. Entries must have been published between April 2010 and April 2011.
5. The deadline for submission of entries is Friday, May 13, 2011.
6. Return this completed form to:

IAM Newsletter & Website Contest
Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2011 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / GENERAL EXCELLENCE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

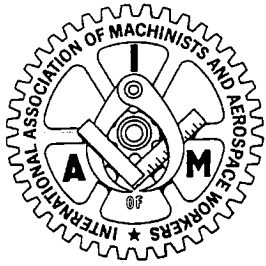
Email Address:

Publishing Frequency:

Number of Copies:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one entry.
3. Submit hard copies of consecutive issues and attach them to this form.
4. Entries must have been published between April 2010 and April 2011.
5. The deadline for submission of entries is Friday, May 13, 2011.
6. Return this completed form to:

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Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2011 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

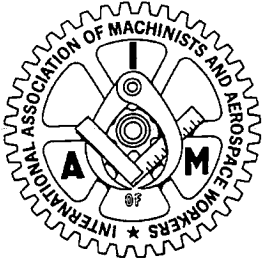
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Upper Marlboro, MD 20772-2687



2011 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

WEBSITE / GENERAL EXCELLENCE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Website Address:

Editor(s):

Address:

City - State/Province:

Postal Code:

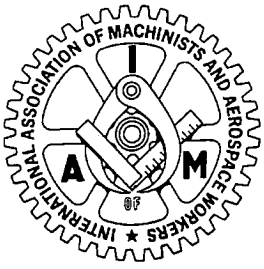
Telephone:

Fax:

Email Address:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Your website must be published and online as of Friday, May 13, 2011.
3. The deadline for submission of entries is Friday, May 13, 2011.
4. Return this completed form to:

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Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2011 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

WEBSITE / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Website Address:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
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