

And So It Begins...

Company Tactics

Love'em, threaten'em, or scare'em. That's management's plan to defeat *your* efforts to be represented by the United Tobacco Alliance (UTA).

Sweet Talk, threats, and fear are strong emotions that companies use when attempting to discourage employees from exercising their *rights* to be represented by the world's finest Unions — the BCTGM & IAM!

They have a well-honed playbook using the same tactics everywhere. It only works if you listen.

Keep your eye on the prize.
UTA Representation!



Look Out for the Corporate Traps!

VOTE Union

YES!



United Tobacco Alliance
For a **Voice** and **Freedom**
On the Web: www.utavoice.org

