

## CAN YOU SMELL THE FEAR?

# THE COMPANY IS TRYING TO SCARE YOU. IT'S THAT SIMPLE.

#### ON STRIKES...

The Lie: You will have to strike.

**THE TRUTH:** There hasn't been a strike in the tobacco industry in over 30 years. Additionally, you vote whether to strike or not...no one but you will decide this.

### ON OUT SOURCING...

The Lie: Production will move to Mexico if you unionize.

**THE TRUTH:** Susan Ivey told shareholders on May  $3^{rd}$ , 2006, that no production would be leaving Winston-Salem. Case closed.

## "ONLY WHEN WE ARE NO LONGER AFRAID DO WE BEGIN TO LIVE"

-Dorothy Thompson

### ON NO MONEY...

**The Lie:** There is no money in the worker's "bucket".

**THE TRUTH**: In 2005, Reynolds American increased profit by 51.5%. Susan Ivey told analysts "Progress continues, Profit climbs." Reynolds just paid \$3.5 billion for Conwood. Clearly there IS enough money.

### ON PLANT CLOSINGS...

The Lie #1: Unions cause plant closings.

The Lie #2: The Company claims we lost members in Argentina. Argentina?????

**THE TRUTH:** Corporations close plants. Susan Ivey authorized the Macon closing...A union has NEVER closed a plant. Only management has that ability. Neither the IAM nor the BCTGM represent workers outside North America. Despite what the Company says...