



Transportation Communications International Union

An affiliate of the International Association of Machinists and Aerospace Workers



God Bless America

SOCIAL SERVICES DEPARTMENT
Robert A. Scardelletti, International President
Russell Oathout, International Secretary-Treasurer

File: 566-2-32

Subject: Union Plus

June 15, 2010

TO: All International Representatives
All Assistant International Representatives
All Local Chairpersons

Dear Sisters and Brothers:

As announced in 2007, Union Plus began offering a 10% discount from AT&T to union members on monthly service plans.

I am pleased to announce effective immediately, union members (new and current customers) are eligible to enjoy a **15%** discount on monthly charges for individual and family wireless cell phone plans over \$29.99, including plans for the iPhone 3G and 3GS.

Union members can also take advantage of pre-ordering the new iPhone 4 starting today, June 15, by accessing the link at www.UnionPlus.org/ATT and receiving the 15% discount on monthly service plans. Members who purchase a basic monthly service and data plan (450 minutes and 200MB of data) will save an estimated \$198 over a two-year contract term.

Please find attached a copy of the flyer describing the improved benefit, as well as the program summary which provides instructions for union members requesting this discount. Copies of the attached can be made and shared with your members. Additionally, further information on this and other Union Plus programs can be found at www.unionplus.org.

Should you have any questions, please contact TCU Social Services Department at 301-840-8746.

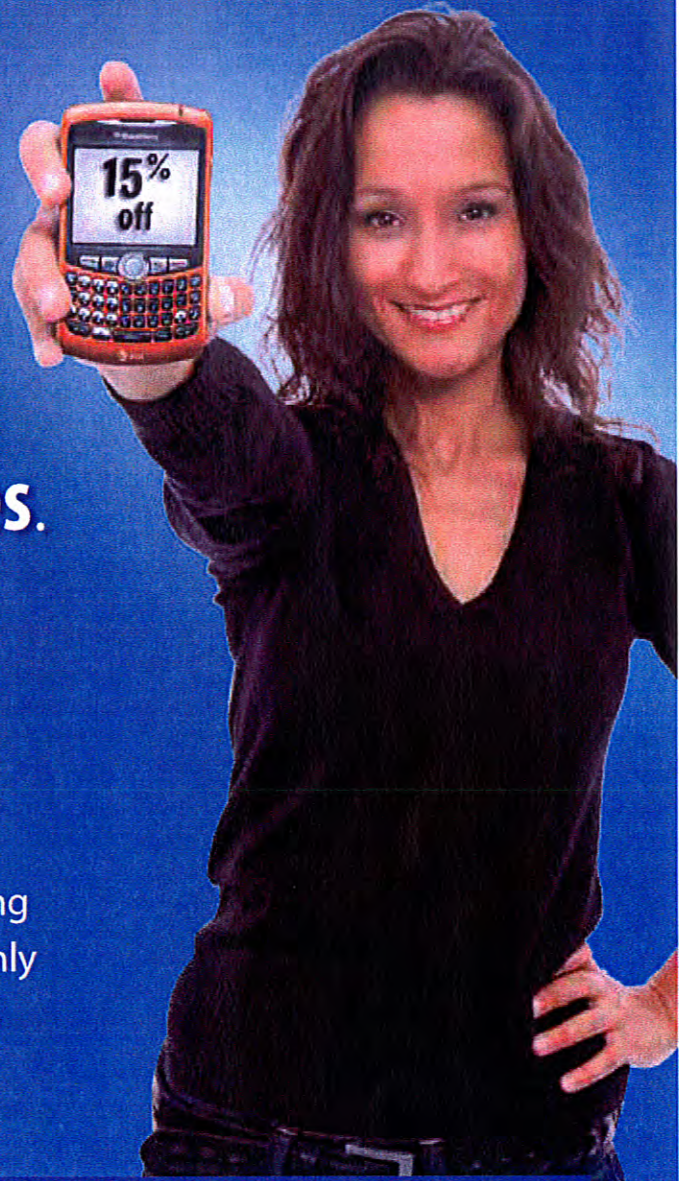
In solidarity,

A handwritten signature in black ink, appearing to read "R.A. Scardelletti". The signature is fluid and cursive, with a large initial "R" and "A" and a distinct "S" at the end.

Robert A. Scardelletti
International President

Attachment

cc: Executive Council
Carmen Division Officers
Department Directors



Save 15%* on AT&T monthly wireless services.

Go union and start saving today!

In addition to saving money, you'll be supporting union workers and their families. AT&T is the only national wireless carrier with over 40,000 union represented employees.

15%* discount on monthly charges from AT&T

As a union member, you can save 15%* on your monthly individual or family wireless plan from AT&T.

This offer is available only to qualified union members and retired union members. Union identification is required.

Start Saving Today!

Visit your local AT&T store

Just bring this flyer and union identification to your local AT&T store (not available at authorized AT&T dealers or kiosks). To find a location near you, visit UnionPlus.org/ATT.

Online @ UnionPlus.org/ATT

Purchase services and find specials on phones.

The Union Plus FAN# is

3508840

*Credit approval and new two-year service agreement required. Additional lines for family plans, unlimited plans and Unity plans or plans combining land line and wireless service are not eligible. Other conditions and restrictions apply. See reverse for more information.



AT&T Wireless Discount

Program Summary

June 2010

Program Goals

- Save union members on the cost of wireless phone service and equipment
- Offer a program from a union telecommunications company

Overview

It has gotten to the point where people assume others have a cell phone. Wireless phone service is everywhere, with the vast majority of Americans and the vast majority of union members having wireless service. Union Plus began offering AT&T Mobility Wireless, primarily because it is the only unionized wireless provider. Now, the new AT&T Wireless Discount from Union Plus is a significant improvement thanks in part to the tireless efforts of the AFL-CIO and CWA. The 15% discount is truly a unique union member value. Outside of offers to employees where AT&T has business contracts, the AT&T discount for union members is the best there is, bar none.

Program Provider

AT&T Mobility is the only unionized wireless company today. Verizon Wireless, Sprint and T-Mobile are not unionized. In fact, CWA has campaigns against Verizon Wireless and T-Mobile for their anti-union behavior.

Program Features

- 15 percent discount off the regular monthly charges for individual and family wireless plans, including iPhone plans. Discount is not available on additional lines for family plans, unlimited plans, Unity plans, and secondary lines on data plans
- Available only to union members and retirees, members of the Working America and members of the Alliance for Retired Americans
- Available to all new and existing AT&T customers with a two-year contract
- Enroll at an AT&T owned store, by phone, or on the web

How The Program Works

- Members who are not currently AT&T subscribers have a choice of three ways to enroll in the program and receive a 15% discount:

Visit an AT&T Store:

Bring the discount savings coupon, "proof of membership form", and union identification to an AT&T owned store (not available at authorized AT&T dealers or kiosks). Reference the Union Plus AT&T Wireless Discount FAN number: **3508840**

- Members can print the Union Plus AT&T wireless discount savings coupon and download the "proof of membership" form at www.UnionPlus.org/ATT
- Union Identification can be a union card, a Working America or ARA membership card, Union Plus MasterCard or a paystub showing union dues deduction
- The customer service representative will help the member complete the application and fax the "proof of membership" form and copy of union ID to membership verification to complete the application process

Call 1-800-897-7046

When calling, reference the Union Plus AT&T Wireless Discount FAN number: **3508840**

- Members will be asked to fax the "proof of membership" form with a copy of their union identification. Members can download the form at www.UnionPlus.org/ATT
NOTE: the "proof of membership" form asks for a "Customer BAN", which is the nine-digit Account Number in the upper right hand corner of your AT&T billing statement
- Union Identification can be a union card, a Working America or ARA membership card, Union Plus MasterCard or a paystub showing union dues deduction

Enroll online

- Members may also enroll online. Members can navigate to the program enrollment site by clicking on Shop Online at www.UnionPlus.org/ATT

- Members who are current AT&T subscribers have a choice of two ways to enroll in the program to receive a 15% discount:

Visit an AT&T Store

- Print the Union Plus AT&T wireless discount [savings coupon](#)
- Download "[proof of membership](#)" form
- Bring the savings coupon, "proof of membership form", and union identification to an official AT&T store

NOTE: The union discount is ONLY available at [AT&T stores](#), NOT at any authorized dealer or kiosk. Please be aware that the store listing shows both, so please be sure to visit an AT&T store.

Fax AT&T

- Download "[proof of membership](#)" form
- Fax the completed form and union identification to AT&T as instructed on the form

NOTE: the "proof of membership" form asks for a "Customer BAN", which is the nine-digit Account Number in the upper right hand corner of your AT&T billing statement

For existing customers, it may take two or three billing cycles for the discount to appear on their bill. The discount will be applied retroactively to the date of approval

All program enrollments require a standard two-year AT&T contract

Program Promotion

Information on all the program's features is available at www.UnionPlus.org/ATT. The site includes a page that describes the Union Plus Wireless Program and its benefits. Unions can take the content from this page and post it on their websites. Web banner ads promoting the program are available. The program is included in Union Plus discount promotions and added to international union benefit flyers for participating unions.

AT&T will also develop specific direct mail promotions to target union members with special offers.