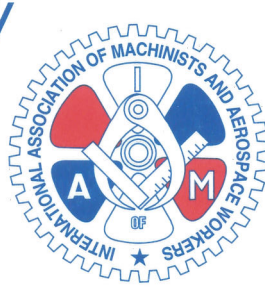


**International
Association of
Machinists and
Aerospace Workers**



9000 Machinists Place
Upper Marlboro, Maryland 20772-2687

Area Code 301
967-4500



OFFICE OF THE INTERNATIONAL PRESIDENT

September 15, 2011

Subject: **IAM APP Launch**

Memorandum to all Grand Lodge Staff, Grand Lodge Representatives, Special Representatives, Grand Lodge Auditors, Organizers, Directing Business Representatives, Business Representatives, Railroad and Airline General Chairpersons, District Lodge Presidents and Secretary-Treasurers; Local Lodge Presidents, Secretary-Treasurers and Recording Secretaries; Territorial Education and Communication Representatives

From R. Thomas Buffenbarger, International President

Dear Brothers and Sisters:

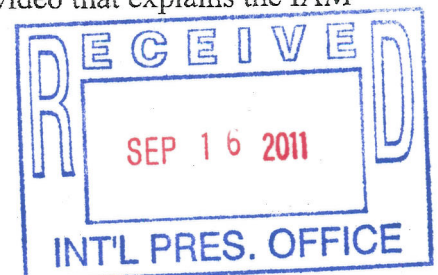
During the first weeks of November, the International Association of Machinists and Aerospace Workers will launch the IAM APP. This new web-based application will enable IAM members to use their smart phones and tablets to read the *IAM Journal*, act decisively on vital issues, share information with friends and family, and help us organize new members.

The IAM APP is an exciting and potentially explosive new way to communicate with our members. It places our union on the cutting edge of new technologies. And the IAM APP puts vital information at our members' fingertips and on their hips. The information will be more current, more useful, more video intensive, more quickly read, and more action oriented.

The IAM APP is being built around the *IAM Journal*, our award-winning magazine that members received three times a year. With printing costs escalating and the printing industry contracting, we decided to end production of the printed *IAM Journal*. And we decided to revamp both its look and reduce the length of its articles. We believe our members will like these changes.

With the IAM APP, new digital issues of the *IAM Journal* will be published each month. They will be made available on the homepage of GOIAM.org ... in a format that can be printed if need be. Smartphones and tablet users, however, will be notified automatically that a new issue is available to be downloaded.

The GOIAM.org homepage will also have links to Apple's iTunes Store and the Android Market where the new IAM APP can be downloaded. And there will be a how-to video that explains the IAM APP's functions.



The target date for launch of the IAM APP is November 1st. And we fully expect to make that deadline. But the full roll out of the IAM APP's various functions may take a couple of weeks. So please be patient.

Upon receipt of this notice, each local lodge shall serve notice upon its members by shop bulletin, mail or otherwise. At the last or only regular meeting in the month of October 2011, the local lodge must notify its membership of the new IAM APP and the termination of the printed *IAM Journal*. A copy of my letter to the IAM membership is attached for the above purposes.



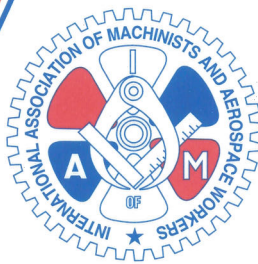
R. T. B.

RTB/tc

Attachment

cc: Executive Council

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In Solidarity,

R. Thomas Buffenbarger
International President

Warren L. Mart
General Secretary-Treasurer