A LEGACY FOR WHOM?
South Africa’s World Cup

This groundbreaking book provides a critically mindful analysis of the nature and

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- Eddie Cotte, World News Service, The Argus
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Edited by Eddie Cotte

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CARTOONS BY ZAPRIO
South Africa’s World Cup

A Legacy for Whom?

Edited by
Eddie Cottle

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‘This book is an enlightening detailed analysis of the neoliberal capitalist agenda of FIFA and of many prominent forces that supported the World Cup in South Africa. This four-yearly football spectacular is exposed as the ultimate in the commodification of sport, when a clique of greedy entrepreneurs abuse the popularity of the code to enrich themselves and their allies in the world of transnational corporations. It is, however, also a timely warning and encouragement to Brazilian workers and their organisations to make sure that they use the global spotlight of the World Cup to maximise the growth of their unions and to dramatically improve the conditions of work of the workers of the world.’

— Neville Alexander, director, Project for the Study of Alternative Education in South Africa, University of Cape Town

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