



2013 IAM Newsletter & Website Contest

CONTEST RULES

Eligibility

All official membership publications created by IAM local or district lodges in good standing dated April 2012 through April 2013 are eligible.

Entry Deadline

All entries must be received by the IAM Communications Department by May 10, 2013. (We cannot return submissions.)

Newsletter

General Excellence

Two consecutive issues of your lodge's publication will be judged on overall effectiveness. Judges will consider content, appearance, consistency, effective writing and editing. Please use the appropriate Newsletter Entry Form.

Best Layout & Design

Publications will be judged on overall appearance, adherence to standards of readability and impact. Regardless of the format of your publication (tabloid, newsletter size, professionally printed or copied in-house), graphics play an important role in effectiveness. Please use the appropriate Newsletter Entry Form and include two consecutive issues.

Best Feature

In this classification, "feature" is broadly defined to include anything outside of the routine news reporting. It can include an investigative report, a regular one-on-one interview, a special report or a series of reports, humor, satire, editorial cartoon (original, not syndicated or "lifted" from another publication), a photo essay, etc. If a feature series is being submitted, please include a complete set. Be sure to use the appropriate Newsletter Entry Form.

Websites

General Excellence

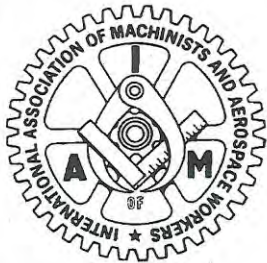
Websites will be judged on overall effectiveness, technical expertise, appearance and content. Please include the website address and use the appropriate Website Entry Form.

Best Layout & Design

Judges will rate websites on overall layout and design and how well the message of trade unionism is presented. Please include the website address and use the Website Entry Form.

Best Social Media

Lodges can submit their official Lodge Facebook or Twitter websites for judging on the best use of social media for effective messaging on trade unionism and/or organizing. Please include the website address and use the Website Entry Form.



2013 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / BEST FEATURE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

Distribution Number:

Name of Best Feature:

On Page

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one feature for this category and attach it to this form.
3. If you are submitting a feature series, please include the complete set. Please be certain the date of the publication appears on the newsletter.
4. Entries must have been published between April 2012 and April 2013.
5. The deadline for submission of entries is Friday, May 10, 2013.
6. Return this completed form to:

IAM Newsletter & Website Contest
Communications Department
9000 Machinists Place
Upper Marlboro, MD 20772-2687



2013 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / GENERAL EXCELLENCE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

Number of Copies:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Submit only one entry.
3. Submit hard copies of two consecutive issues and attach them to this form.
4. Entries must have been published between April 2012 and April 2013.
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Upper Marlboro, MD 20772-2687



2013 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

NEWSLETTERS / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Publication Name:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

Publishing Frequency:

Number of Copies:

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2013 IAM Newsletter & Website Contest

OFFICIAL ENTRY FORM

WEBSITE / BEST SOCIAL MEDIA

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Website Address:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

1. Please indicate if entry is for a Local or District Lodge by circling "District" or "Local".
2. Your website must be published and online as of Friday, May 10, 2013. Lodges may submit their official Lodge Facebook, Twitter or Organizing site that conforms to official Web Policy Guidelines in Official Circular No. 837.
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Upper Marlboro, MD 20772-2687



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OFFICIAL ENTRY FORM

WEBSITE / GENERAL EXCELLENCE

Please CIRCLE ONE:

DISTRICT or LOCAL Lodge #

Website Address:

Editor(s):

Address:

City - State/Province:

Postal Code:

Telephone:

Fax:

Email Address:

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WEBSITE / BEST LAYOUT & DESIGN

Please CIRCLE ONE:

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Website Address:

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