## Place an ad! in the 2016 IAM Commemorative Convention Book





FORWARD TOGETHER

Our Members

INTERNATIONAL ASSOCIATION OF MACHINISTS AND AEROSPACE WORKERS

Sample ads from the 2012 commemorative book



IAM members work in industries and companies across North America. Here's your opportunity to recognize their contribution to maintaining the strength of the United States and Canada. At the 2016 Convention, we will be celebrating our members and all that they do.



**Full Page** 

7.5" wide x 10" high

1/4 Page 3.5" wide x 4.75" high Place an ad! in the 2016 IAM Commemorative Convention Book

## **AD SPECIFICATIONS**

- Line art at 1200 dpi
- Photo scans at 300 dpi
- Acceptable formats include high resolution: PDF, TIF, EPS, JPG
- Acceptable programs include: Photoshop, Illustrator, InDesign, preferably from a Macintosh platform
- Digital files must include all fonts and artwork
- Client to provide logos

Camera-ready ads must conform to the specifications listed here.

## *We'd like to place an ad in the 2016 IAM Commemorative Convention Book*

Contact
Organization
Address
City/State
Zip
Phone
Email
Make check payable to: IAM Send payment and artwork to: IAM Communications Dept. 9000 Machinists PI. Upper Marlboro, MD 20772
Premier page \$25,000 (8.5" w x 11" h, plus bleeds)
Full page (7.5" w x 10" h) \$10,000
Half page (7.5" w x 4.75" h) \$5,000 Quarter page (3.5" w x 4.75" h) \$2,500
Full color Black & White

For further information, contact the IAM Communications Dept. at (301) 967-4520

## **DEADLINE FOR AD SUBMISSION: MAY 1, 2016**