International **Association of Machinists and Aerospace Workers**



9000 Machinists Place Upper Marlboro, Maryland 20772-2687

Area Code 301 967-4500



OFFICE OF THE INTERNATIONAL PRESIDENT

August 3, 2018

Subj: Advanced Communicators Class

December 2-7, 2018 William W. Winpisinger Education and Technology Center

To All District Lodge Presidents and Secretary-Treasurers, Local Lodge Presidents and Recording Secretaries, TCU Carmen Division Officers, National Representatives, Assistant National Representatives and Local Lodge Officers

Dear Sisters and Brothers:

This is the official announcement of the IAM's Advanced Communicators Class to be held December 2-7, 2018, at the William W. Winpisinger Education and Technology Center in Hollywood, Maryland.

Offered by the IAM Communications Department, this advanced course is geared toward District and Local Lodge Communicators who have attended the Basic Communicator Class. This course is designed to expand on the basic communication aspects covered in the Basic Communicator class and upgrade their skills to take their lodge communications to the next level by providing detailed instruction in: writing, photography and video for social media, marketing, graphics and desktop publishing.

Requirements for the course:

- 1. Participants must be the Communicator for their Local or District Lodge.
- 2. Participants must have either personal or lodge access to the internet and email capability.
- 3. Participants must have attended the Basic Communicator Class.

Registration Forms must be received in the Communications Department no later than <u>Friday, October 5, 2018</u>, and must include the Lodge Officer's signature and Lodge Seal. Applicants chosen will be notified by mail and/or email.

Please complete the enclosed Participant Registration Form and mail it to:

IAM Communications Department
Advanced Communicators Class
9000 Machinists Place
Upper Marlboro, Maryland 20772-2687

Or send by

Email to: tcrutchfield@iamaw.org

FAX to: (301) 967-4586

If you should have any questions about this class, please contact the IAM Communications Department at (301) 967-4520.

In solidarity,

Robert Martinez, Jr. International President

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RM/tc

Enclosure: Participant Registration Form

cc: Executive Council

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