International Association of Machinists and Aerospace Workers



9000 Machinists Place Upper Marlboro, Maryland 20772-2687

Area Code 301 967-4500



December 15, 2017

Subj: Basic Communicators Class

May 6-11, 2018

William W. Winpisinger

Education and Technology Center

To All District Lodge Presidents and Secretary-Treasurers, Local Lodge Presidents and Recording Secretaries, TCU Carmen Division Officers, National Representatives, Assistant National Representatives and Local Lodge Officers

Dear Sisters and Brothers:

This is the official announcement of the IAM's *Basic Communicators Class* to be held *May 6-11, 2018*, at the William W. Winpisinger Education and Technology Center in Hollywood, Maryland.

Offered by the IAM Communications Department, this basic course is geared toward lodge Communicators who are not publishing newsletters or websites. The course is designed to upgrade their skills and take their lodge communications to the next level by providing instruction in: writing, social media, marketing, photography, desktop publishing, on-camera presence and legal issues.

Requirements for the course:

- 1. Participants must be the Communicator for their Local or District Lodge.
- 2. Participants must have either personal or lodge access to the internet and email capability.

Because this course is designed for the entry-level Communicator, priority will be given to participants who have not attended previous Communications Department courses at the Winpisinger Center, such as Basic Newsletter or Web Development.

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Registration Forms must be received in the Communications Department no later than <u>Friday, March 9, 2018</u>, and must include the Lodge Officer's signature and Lodge Seal. Applicants chosen will be notified by mail and/or email.

Please complete the enclosed **Participant Registration Form** and mail it to:

IAM Communications Department **Basic Communicators Class**9000 Machinists Place

Upper Marlboro, Maryland 20772-2687

Or send by FAX to: (301) 967-4586.

If you should have any questions about this class, please contact the IAM Communications Department at (301) 967-4520.

In solidarity,

Robert Martinez, Jr. International President

RM/tc

Enclosure: Participant Registration Form

cc: Executive Council

DIR Wood DIR Wagoner

TCRs

Participant Registration Form William W. Winpisinger Education and Technology Center Year 2018 Departmental Programs

Basic Communicators Class May 6-11, 2018

Mandatory - The following information must be filled in



Full Legal Name (as printed on your ID)

Verify your name is as it appears on your Driver's License or Passport that you are presenting as identification at the airport.

First:	Middle: L	_ast:
	Date of Birth:	
Title:	_ Local Lodge:	District Lodge:
Gender:	Territory:	
Mailing Address:		
City:	Province/	Postal Code/ Zip Code:
Home Phone:	Work Phone:_	
Cell Phone:	Fax Number:	
E-Mail Address:		
	IAM Book No.:	
Employer		

Return this form to:

IAM Communications Department (Phone: 301-967-4520)

Basic Communicators Class

9000 Machinists Place

Upper Marlboro, MD 20772-2687

Or, by FAX to: (301) 967-4586

	most?	
Does your lodge have a website? Yo	es No Facebook page? Yes	No_
Who is the primary employer in your l	odge?	
What type of work do your members	do?	
	ations classes at the Winpisinger Center? Yes	
I hereby attest that the propose	d participant meets the enrollment policiunications Dept. and the William W. Wingter. Lodge Officer's Signature, Title	es and
	(Mandatory)	
	Printed Name	
Lodge Seal		
(Mandatory)	Lodge Officer's Email Address	