International
Association of
Machinists and
Aerospace Workers



9000 Machinists Place
Upper Marlboro, Maryland 20772-2687

Area Code 301 967-4500



OFFICE OF THE INTERNATIONAL PRESIDENT

August 19, 2018

Subj: Advanced Communicators Class

December 8-13, 2019William W. Winpisinger
Education and Technology Center

To All District Lodge Presidents and Secretary-Treasurers, Local Lodge Presidents and Recording Secretaries, TCU Carmen Division Officers, National Representatives, Assistant National Representatives and Local Lodge Officers

Dear Sisters and Brothers:

This is the official announcement of the IAM's *Advanced Communicators Class* to be held *December 8-13, 2019*, at the William W. Winpisinger Education and Technology Center in Hollywood, Maryland.

Offered by the IAM Communications Department, this advanced course is geared toward District and Local Lodge Communicators who have attended the Basic Communicator Class. This course is designed to expand on the basic communication aspects covered in the Basic Communicator class and upgrade their skills to take their lodge communications to the next level by providing detailed instruction in: writing, photography and video for social media, marketing, graphics and desktop publishing.

Requirements for the course:

- 1. Participants must be the Communicator for their Local or District Lodge.
- 2. Participants must have either personal or lodge access to the internet and email capability.
- 3. Participants must have attended the Basic Communicator Class.

Registration Forms must be received in the Communications Department no later than <u>Friday, October 4, 2019</u>, and must include the Lodge Officer's signature and Lodge Seal. Applicants chosen will be notified by mail and/or email.

Please complete the enclosed **Participant Registration Form** and mail it to:

IAM Communications Department **Advanced Communicators Class** 9000 Machinists Place Upper Marlboro, Maryland 20772-2687

Or send by

Email to: tcrutchfield@iamaw.org

FAX to: (301) 967-4586

If you should have any questions about this class, please contact the IAM Communications Department at (301) 967-4520.

In solidarity,

Robert Martinez Jr. International President

RM/tc

Enclosure: Participant Registration Form

cc: Executive Council

DIR Wood DIR Wagoner

TCRs





ADVANCED COMMUNICATORS CLASS

DECEMBER 8-13, 2019

Verify your name is as it appears on your driver's license or passport that you are presenting as identification at the airport.

First:		Middle:	
Full Legal i	Name (as printed on your ID)		
Last:		Nickname:	
Date of Birt	h:		
Gender:			
Title:			
LocalLoda	٥.	District Laders	
Local Loug	e:	District Loage:	
Territory:			
Territory: _			
Mailing Ad	dress:		
Province: _		Postal Code:	
City:		_ State:	Zip Code:
Home Phor	ne:	Work Phone:	
Call Phone	:	Fay Number	
Cell Filone.	-	- rax Number:	
E-Mail Add	ress:		
Last 4 digit	s of SSN/SIN:	_ IAM Book No.:	
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All information is mandatory. The form must be completed in full.

Registration forms must be received at the IAM by Friday, **October 4, 2019**. Return this form to: IAM Cor

IAM Communications Department

(Phone: 301-967-4520)

Advanced Communicators Class

9000 Machinists Place

Upper Marlboro, MD 20772-2687

Or send by

email to: tcrutchfield@iamaw.org

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ADVANCED **COMMUNICATORS** CLASS DECEMBER 8-13, 2019

	What are your primary duties?		
Does your lodge have a website? Yes \(\subseteq \text{No} \(\subseteq \)	What type of training would help you most?		
Facebook page? Yes ☐ No ☐			
	Who is the primary employer in your lodge?		
	What type of work do your members do?		
	Have you attended Basic Communicators class at the Winpisinger Center? Yes \(\subseteq \text{No} \subseteq \) Have you attended other Communications classes at the Winpisinger Center? Yes \(\subseteq \text{No} \subseteq \)		
	If yes, what classes?		
	I hereby attest that the proposed participant meets the enrollment policies and requirements of the IAM Communications Dept. and the William W. Winpisinger Education and Technology Center.		
	Lodge Officer's Signature, Title Mandatory		
	Printed Name		
	Lodge Seal Mandatory Lodge Officer's Empil Address		