International
Association of
Machinists and
Aerospace Workers



9000 Machinists Place Upper Marlboro, Maryland 20772-2687

Area Code 301 967-4500



OFFICE OF THE INTERNATIONAL PRESIDENT

December 16, 2016

Subj: Basic Communicators' Class

May 7-12, 2017

at the William W. Winpisinger Education and Technology Center

To All District Lodge Presidents and Secretary-Treasurers, Local Lodge Presidents and Recording Secretaries, TCU Carmen Division Officers, National Representatives, Assistant National Representatives and Local Lodge Officers

Dear Sisters and Brothers:

This is the official announcement of the IAM's *Communicators' Class* to be held *May 7-12, 2017*, at the William W. Winpisinger Education and Technology Center at Placid Harbor in Hollywood, Maryland.

Offered by the IAM Communications Department, this basic course is geared toward lodge Communicators who are not publishing newsletters or websites. The course is designed to upgrade their skills and take their lodge communications to the next level by providing instruction in: writing, social media, marketing, photography, desktop publishing, on-camera presence and legal issues.

Requirements for the course:

- 1. Participants must be the Communicator for their Local or District Lodge.
- 2. Participants must have either personal or lodge access to the internet and email capability.

Because this course is designed for the entry-level Communicator, priority will be given to participants who have not attended previous Communications Department courses at the Winpisinger Center, such as Basic Newsletter or Web Development.

Registration Forms must be received in the Communications Department no later than <u>Friday, March 10, 2017</u>, and must include the Lodge Officer's signature and Lodge Seal. Applicants chosen will be notified by mail and/or email.

Please complete the enclosed **Participant Registration Form** and mail it to:

IAM Communications Department **Basic Communicators' Class**9000 Machinists Place

Upper Marlboro, Maryland 20772-2687

Or send by FAX to: (301) 967-4586.

If you should have any questions about this class, please contact the IAM Communications Department at (301) 967-4520.

In Solidarity,

Robert Martinez, Jr. International President

RM/tc

Enclosure: Participant Registration Form

cc: Executive Council

DIR Larkin DIR Wagoner

TCRs

Participant Registration Form William W. Winpisinger Education and Technology Center Year 2015 Departmental Programs

Basic Communicator Class May 7-12, 2017

Mandatory - The following information must be filled in



Full Legal Name (as printed on your ID)

Verify your name is as it appears on your Driver's License or Passport that you are presenting as identification at the airport.

First:	Middle:	Last:	
Nick Name:	Dat	e of Birth:	
Title:	Local Lodge:	[District Lodge:
Gender:	Territo	ory:	
Mailing Address:		-	
	Provi	nce/	Postal Code/ _Zip Code:
Home Phone:	Work	c Phone:	-
Cell Phone:	Fax N	umber:	-
E-Mail Address:			
			0.:
Employer		187	
	Communications Don nmunicator Class 0 Machinists Place		Phone: 301-967-4520)

Or, by FAX to: (301) 967-4586

Upper Marlboro, MD 20772-2687

What are your primary duties?				
What type of training would help you	most?	N. Carlotte		
Does your lodge have a newsletter?	Yes No	_ Website? Yes	No	
Who is the primary employer in your	lodge?			
What type of work do your members	do?			
Have you attended other Communica	ations classes at the	Winpisinger Center? Yes	No	
f yes, what classes?				
I hereby attest that the propose	d participant mod	ate the enrollment neli	oioo and	
requirements of the IAM Commi	unications Dept.			
Education and Technology Cen	ter.			
		Lodge Officer's Signature, Title (Mandatory)		
	Printed Na	me	-	
Lodge Seal				
(Mandatory)	Lodge Offi	cer's Email Address		
	Louge Office	cei s Eman Address	51	