

Transportation Communications Union/IAM

International Association of Machinists and Aerospace Workers



Robert A. Scardelletti
National President



Subject: **TCU/IAM's 35th Regular
Convention – Souvenir Program**

October 2, 2017

TO ALL LOCAL LODGE OFFICERS

Dear Brothers and Sisters:

The 35th Regular Convention of the Transportation Communications Union/IAM will start on July 24, 2018, with the Carmen Division Convention taking place the day before, on July 23. The Convention will be held at the Mirage Hotel & Casino in Las Vegas, Nevada. The Official Call will be issued this November 2017. However, preparations have already begun.

An important part of our Convention is the **“TCU/IAM 2018 Convention Souvenir Program”** which is distributed to delegates, officers and guests. Proceeds from this Souvenir Program are used to help defray the cost of our Convention.

Our Local Lodges are the core of our Union's strength. It is essential that your Lodge participates in this showing of solidarity by purchasing an ad in the Souvenir Program. As you will see, there are many ad choices available in order to afford every Lodge the opportunity to participate. Please choose an ad that is in line with the funds of your Lodge as **the money is truly needed.**

To reserve space, please complete the attached order form and mail with your check, payable to **TCU/IAM**, to:

TCU/IAM
c/o Stanley L. Boyd, National Secretary-Treasurer
3 Research Place
Rockville, Maryland 20850

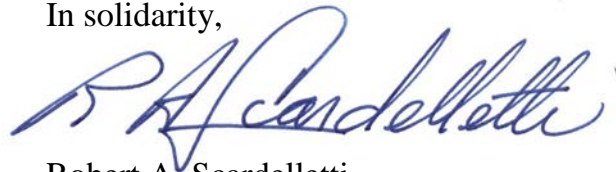


Please note the deadline for submission of ads is March 31, 2018.

You can email your print-ready ad (preferably in PDF format) or you may just opt to tell us the message that you want to include in your ad and we can design it for you. If you have any questions or need assistance, please contact Kevin Gifford, Executive Director of our Communications Department, by email at giffordk@tcunion.org or phone (301) 840-8741.

The Convention will, indeed, be enjoyable and memorable. I am hoping for 100% participation from our Local Lodges in our Souvenir Program. Thank you, in advance, for your consideration and support.

In solidarity,

A handwritten signature in blue ink, reading "R. A. Scardelletti". The signature is fluid and cursive, with a prominent initial "R" and "A".

Robert A. Scardelletti
National President

Enclosures

cc: Executive Council
Carmen Division Officers
National Representatives
Assistant National Representatives
Kevin Gifford, ED/C

TCU/IAM's 35th Regular Convention

Mirage Hotel & Casino
3400 Las Vegas Boulevard South
Las Vegas, Nevada

2018 Convention Souvenir Program

(Deadline for submission is **March 31, 2018**)

Please make checks payable to: TCU/IAM

Mail to: Stanley L. Boyd, NS-T, 3 Research Place, Rockville, MD 20850

PLEASE CHECK APPROPRIATE LISTING:

- | | |
|-------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Gold Page \$15,000
(7 ¹ / ₂ " x 10") | <input type="checkbox"/> Half Page \$1,000
(7 ¹ / ₂ " x 4 ⁷ / ₈ ") |
| <input type="checkbox"/> Silver Page \$10,000
(7 ¹ / ₂ " x 10") | <input type="checkbox"/> 1/4 Page \$ 500
(3 ⁵ / ₈ " x 4 ⁷ / ₈ ") |
| <input type="checkbox"/> Full Page \$2,500
(7 ¹ / ₂ " x 10") | <input type="checkbox"/> 1/8 Page \$ 300
(3 ⁵ / ₈ " x 2 ³ / ₈ ") |

Name _____ Title _____

Lodge _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

PLEASE E-MAIL YOUR PRINT-READY AD (PDF FORMAT PREFERRED) TO:

giffordk@tcunion.org

*Welcome Delegates and Friends to the
35th Regular Convention of the
Transportation Communications
Union/IAM*



From

*Your Lodge
Address
Any City, USA*

*John J. Doe, President
Mary Lamb, Secretary-Treasurer*

SAMPLE HALF-PAGE AD

Best Wishes to All
Delegates, Officers and Guests
of the

**Transportation Communications
Union/IAM**

For a Successful 2018 Convention



**From Your Friends
Your Local Lodge #**



SAMPLE ONE-FOURTH PAGE AD

*Welcome Delegates
to the
35th Regular Convention
From Your*

SISTERS AND BROTHERS



*Your Lodge #
City, State*

SAMPLE ONE-EIGHTH PAGE AD

**Fraternal Greetings &
Best Wishes to All**



Your Lodge #