International Association of Machinists and Aerospace Workers



9000 Machinists Place Upper Marlboro, Maryland 20772-2687

Area Code 301 967-4500



OFFICE OF THE INTERNATIONAL PRESIDENT

February 14, 2020

Subj: Basic Communicators Class

June 14-19, 2020

William W. Winpisinger Education and Technology Center

To All District Lodge Presidents and Secretary-Treasurers, Local Lodge Presidents and Recording Secretaries, TCU Carmen Division Officers, National Representatives, Assistant National Representatives and Local Lodge Officers

Dear Sisters and Brothers:

This is the official announcement of the IAM's *Basic Communicators Class* to be held *June 14-19, 2020*, at the William W. Winpisinger Education and Technology Center in Hollywood, Maryland.

Offered by the IAM Communications Department, this basic course is geared toward lodge Communicators. The course is designed to upgrade their skills and take their lodge communications to the next level by providing instruction in: writing, social media, marketing, photography, desktop publishing, on-camera presence and legal issues. The class does not provide instruction on building or maintaining websites. Anyone interested in building a webpage should look into attending the Basic Web Development Course.

Requirements for the course:

- 1. Participants must be the Communicator for their Local or District Lodge.
- 2. Participants must have either personal or lodge access to the internet and email capability.

Because this course is designed for the entry-level Communicator, priority will be given to participants who have not attended previous Communications Department courses at the Winpisinger Center, such as Basic Newsletter or Web Development.

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Registration Forms must be received in the Communications Department no later than <u>Friday, April 10, 2020</u>, and must include the Lodge Officer's signature and Lodge Seal. Applicants chosen will be notified by mail and/or email.

Please complete the enclosed **Participant Registration Form** and send by **mail** to:

IAM Communications Department **Basic Communicators Class**

9000 Machinists Place

Upper Marlboro, Maryland 20772-2687

Or send by

FAX: (301) 967-4586

Email: tcrutchfield@iamaw.org

If you should have any questions about this class, please contact the IAM Communications Department at (301) 967-4520.

In solidarity,

Robert Martinez Jr.
International President

RM/tc

Enclosure: Participant Registration Form

cc: Executive Council

DIR Wood DIR Wagoner

TCRs

Participant Registration Form William W. Winpisinger Education and Technology Center Year 2020 Departmental Programs

Basic Communicators Class June 14-19, 2020

Mandatory - The following information must be filled in



Full Legal Name (as printed on your ID)

Verify your name is as it appears on your Driver's License or Passport that you are presenting as identification at the airport.

| First: | Middle: La | st: |
|---------------------|---------------------|---------------------------|
| Nick Name: | Date of Birth: | |
| Title: | Local Lodge: | District Lodge: |
| Gender: | Territory: | |
| Mailing Address: | | |
| City: | Province/ State: | Postal Code/ Zip Code: |
| | Work Phone: | |
| Cell Phone: | Fax Number: | |
| E-Mail Address: | | |
| | IAM Book No.: | |
| Employer | | |
| Return this form by | | |

Mail to: IAM Communications Department (Phone: 301-967-4520)

Basic Communicators Class

9000 Machinists Place

Upper Marlboro, MD 20772-2687

FAX to: (301) 967-4586

Email to: tcrutchfield@iamaw.org

Registration Forms must be received at the IAM by Friday, April 10, 2020.

| What type of training would help y | you most? |
|------------------------------------|--|
| Does your lodge have a website? | ? Yes No Facebook page? Yes No |
| Who is the primary employer in y | our lodge? |
| What type of work do your memb | pers do? |
| | unications classes at the Winpisinger Center? YesNo |
| I hereby attest that the prop | osed participant meets the enrollment policies and mmunications Dept. and the William W. Winpisinger Center. |
| | |
| | Lodge Officer's Signature, Title (Mandatory) |
| Ladra Saal | Printed Name |
| Lodge Seal (Mandatory) | |
| (manuatory) | Lodge Officer's Email Address |